



International Conference

**LEADING AND MANAGING IN THE DIGITAL ERA:
Shaping the future with AI and Data Analytics**

June 13-17, 2025

Conference Program

Venues

June 13-14, 2025

Wyndham Grand Athens, 2, Meg. Alexandrou str., Athens 10437, Greece

June 15-17, 2025

Hotel Hermes, Hermoupolis, Syros Island, Cyclades, Greece

<https://lmde.net>



LEADING AND MANAGING IN THE DIGITAL ERA: Shaping the future with AI and Data Analytics

June 12, 2025 – Preconference Activities*

10.30-12.00	A Taste of Time: Athens Gastronomical & Cultural Stroll
18.00-20.00	Myths, Minds, and Machines: A Walk Around the Acropolis

* [Please indicate your interest by June 7, 2025](#)

Day 1: Friday, June 13, 2025: Wyndham Grand Athens

08.00-08.45	Arrivals and Registrations (Level -1)
08.45-09.00	Welcome addresses ZEUS (Level -1) <ul style="list-style-type: none"> • Vassilis Vasdekis, Rector of the Athens University of Economics and Business, LMDE Conference Co-General Chair • Gregory Prastacos, Professor and former Dean, School of Business, Stevens Institute of Technology, LMDE Conference Co-General Chair • Ioannis Ntzoufras, Professor, Athens University of Economics and Business, LMDE Chair of the Program Committee
09.00-10.00	Keynote Session 1 ZEUS (Level -1) <ul style="list-style-type: none"> • AI and the Skills Revolution: Preparing for What's Next, Byron Nicolaides, Founder & CEO, PeopleCert • AI: From Research to Impact, Giorgio Metta, CEO, Scientific Director Istituto Italiano di Tecnologia and Theodore Evgeniou, INSEAD
10.00-10.15	Coffee Break (Level -1)
10.15-12.00	Parallel Sessions 1 A1: AI, GOVERNANCE AND REGULATION ATHINA (Level 1) Chair: Eric Clemons , Wharton School, U of Pennsylvania, USA <ul style="list-style-type: none"> • One Ring to Rule them all? The AI Act for the EU's Quest for AI Leadership and Technological Sovereignty, Vasiliki Koniakou and Nancy Pouloudi, AUEB • A Practical Guide to Strategy in an Age of Incomplete Regulatory Specification and Potentially Unlimited Sources of Liability, Eric Clemons, Wharton School, U of Pennsylvania; Andrej Savin, Copenhagen Business School

	<ul style="list-style-type: none"> Time for the EU to Move Fast and Break Things? Lessons Learned from Experience with Rapid Innovation, Eric Clemons, Wharton School, U of Pennsylvania; Gregory Prastacos, Stevens Institute of Technology; Nicholas Vonortas, G. Washington U Aligning Stakeholder Values in Data Governance: A value-sensitive analysis of the EU Data act, Aqib Siddiqui, IE Business School; Ariana Polyviou, Cyprus U of Technology; Konstantina Valogianni, IE Business School Leveraging AI in the Parliamentary Governance System of the Hellenic Republic Theodore Evgeniou, INSEAD; Fotios Fitsilis, Hellenic Parliament; Ilias Koromilas, Presidency of the Hellenic Government
	<p>B1: FINANCIAL MANAGEMENT IN THE AI ERA HERA 1 (Level 1) Chair: Stefano Bonini, Stevens Institute of Technology, USA</p> <ul style="list-style-type: none"> "Platformification" of Banking: Strategy and challenges of challenger versus incumbent banks in response to regulatory change in the UK, Dize Dinckol, Birkbeck U of London; Pinar Ozcan, U of Oxford; Markos Zachariadis, Alliance Manchester Business School, U of Manchester Semi-supervised graph-informed fraud detection in public revenue: The case of Greek fuel market, Petros Barmponakis, Angelos Alexopoulos and Kyriakos Lalousis, AUEB Network-informed Bayesian anomaly detection by using Gaussian processes, Konstantinos Bourazas, Angelos Alexopoulos, AUEB; Konstantinos Kalogeropoulos, LSE; Petros Dellaportas, AUEB A local clustering approach to collective anomaly detection via weighted propagation: The case of VAT fraud, Angelos Alexopoulos and Konstantinos Bourazas, AUEB ML Approaches to PDE Models in Finance and Insurance: A Critical Review, Athanasios Yannacopoulos and Alexandros Zimbidis, AUEB
	<p>C1: AI, LEADERSHIP AND ORGANIZATIONAL CHANGE HERA 2 (Level 1) Chair: Irene Nikandrou, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> AI and the Future of Leader Identity: Two Thought Experiments, Aristotelis Alexopoulos, Durham U; Nikolaos Mylonopoulos, ALBA Mobilizing Employees to Commit to a Digitally Transformed Organization, Olga Pachni Tsitiridou and Konstantinos Fouskas, U of Macedonia Rethinking Leadership in the Digital Era: The Convergence of AI, Virtual Collaboration and Shared Leadership, Paraskevi Psoni, AUEB Is higher education meeting the requirements of the new professions linked to A.I. and DATA?, Daniel Lang and Anuragini Shirish, Institute Mines Telecom Business School
	<p>D1: SUSTAINABILITY AND DIGITAL TRANSFORMATION: LEVERAGING AI FOR ENVIRONMENTAL IMPACT: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> Chair: Phoebe Koundouri, Athens U of Economics and Business, Technical U of Denmark, AE4RIA Greece PANELISTS: Alberto Naveira Garabato, U of Southampton; Ali Mashayek, U of Cambridge; Anthony Papavasiliou, National Technical U of Athens; Fivos Papadimitriou, AUEB, AE4RIA
12.00-13.00	Lunch (Level 0)
13.15-14.15	<p>Keynote Session 2 ZEUS (Level -1)</p> <ul style="list-style-type: none"> Rethinking AI and its impact on Business and Humanity, Daniel Hulme, CEO, Satalia; CEO, Conscium; Chief AI Officer, WPP, UK

14.30-16.00	Parallel Sessions 2
	<p>A2: INCLUSION, DIVERSITY AND AI ETHICS HERA 2 (Level 1) Chair: Dimitris Karlis, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> Diversity and Inclusion: AI's role in Managing Neurodiversity, Nancy Papalexandris, AUEB Inclusion in Artificial Intelligence: Perspectives from the Business Community and the Public, Peter Dominick and Wei Zheng, Stevens Institute of Technology; Theano Lianidou, Richmond American U London; Isabella Valentino, Stevens Institute of Technology Organizational compassion in the Digital Era: A Systematic Literature Review, Leda Panayotopoulou, Irene Nikandrou, Erifili-Christina Chatzopoulou and Amalia Pantazi, AUEB
	<p>B2: AI IN SOCIETY HERA 1 (Level 1) Chair: Ioannis Ntzoufras, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> Designing Elizabeth — An AI Research Tool for Emotional Depth, Adaptive Memory, and First-Encounter “Pre-Personalization”, Eric Clemons, U of Pennsylvania and Evgenia Pavlakou, New York College Algorithms are like sausages and we just can’t get enough of them: exploring regulation and public awareness for social-media algorithms, Dimitrios Makris, Christos Fragos and Eric Soderquist, AUEB The Systemic Fragility of 'Artificial Intelligence', George Calhoun, Stevens Institute of Technology Systematic framework for optimum utilisation of LLM's for SME managers, Leonie Hallo, U of Adelaide; Caroline Rowe, Caroline Rowe Consulting; Tiep Nguyen, Vietnam National U
	<p>C2: STRATEGY, TRANSFORMATION AND DIGITAL RESILIENCE ATHINA (Level 1) Chair: Josep Tribo, Stevens Institute of Technology, USA</p> <ul style="list-style-type: none"> Quo Vadis Digital Strategy? A Framework and Logic for Digital Strategy, Kalle Lyytinen, Case Western Reserve U Digital Transformation and Enterprise Resilience Management in China, Josep A Tribo, Stevens Institute of Technology, Junhua Chen and Shuya Hao, The Central U of Finance and Economics Beijing Exploring the Impact of Agile Capabilities on Digital Transformation Success, Ioulia Kouroupaki and Xenia J. Mamakou, AUEB Business Strategies for Competitive Technological Advantage: A Systematic Review on Gamification in Metaverse, Ahmed Gamal, U of Agder IT Capabilities, Digital Transformation, Resilience and Performance in Elderly Care Units: A Configurational Approach, Xenia J. Mamakou and Helen Salavou, AUEB; Andreas Georgiou, U of Exeter Business School; Panagiotis Kyriakopoulos, King's College London; Emmanouil Sofikitis and Elisavet Protonotariou, AUEB
	<p>D2: FROM STARTUP TO SCALEUP: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> Chair: George Doukidis, Athens U of Economics and Business, Greece PANELISTS: Byron Nicolaides, PeopleCert; Haris Lambropoulos, U of Patras and Hellenic Development Bank of Innovation; Panayiotis Carabinis, Endeavor Greece; Katerina Pramadari, AUEB
16.00-16.15	Coffee Break (Level -1)

16.15-18.00	<p>Parallel Sessions 3</p> <p>A3: TEAMS, COLLABORATION AND KNOWLEDGE DYNAMICS HERA 2 (Level 1) Chair: Edeltraud Hanappi-Egger, WU Vienna University of Business and Economics, Austria</p> <ul style="list-style-type: none"> Strengthening Members' Participation: Benefits and Traps of Online Consultations in Soccer Clubs, Edeltraud Hanappi-Egger, Vienna U of Business and Economics Knowledge Spillovers in Digital and Hybrid Teams: A Systematic Review and a Future Research Agenda, Apostolos Tsatsoulis and Ilias Kapoutsis, AUEB Team Learning Behaviors leading to Team Shared Mental Models, a Case study, Anastasia Hanzis, AUEB; Maria Sytziouki, U of Macedonia <p>B3: BLOCKCHAIN FRONTIERS HERA 1 (Level 1) Chair: Christina Tarnanidou, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> Governance in the age of AI generativity: Reconciling Distributed Ledger Technologies and Generative Algorithmic Solutions, Zoyia Konstantopoulou and Spyros Angelopoulos, Durham U Breaking the chain: Unlocking the potential for distributed ledger technology for the public sector, Anna Kasimati and Spyros Angelopoulos, Durham U Trading & Post-trading Operations as an Aftermath of the Blockchain ProcessTrading & Post-trading Operations as an Aftermath of the Blockchain Process, Christina Tarnanidou, AUEB <p>C3: RETHINKING HIGHER EDUCATION FOR THE AI ERA ATHINA (Level 1) Chair: Nancy Pouloudi, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> The AI Revolution in Business Education: From One-Size-Fits-All to Hyper-Personalized Learning, Paul A. Pavlou, U of Miami Beyond Optimisation: Rethinking Ai-Driven Algorithms on Social Media for Human Flourishing, Daum Kim, Chiba Institute of Technology; Jiro Kokuryo, Kyoai Gakuen U Transforming Business Education with GenAI Avatars: Enhancing Engagement, Collaboration, and Social Entrepreneurship, May Portuguese-Castro, Pontificia U Católica del Perú Leading and Managing in the Age of Co-Intelligence: Shaping the Future with AI and Business Education, Jeff Guan and Nat Irvin, U of Louisville <p>D3: ETHICS, SAFETY AND VERIFICATION: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> Chair: Gregory Prastacos, Stevens Institute of Technology, USA PANELISTS: Daniel Hulme, CEO, Satalia; CEO, Conscium; Chief AI Officer, WPP; Theodore Evgeniou, Professor INSEAD; Jannis Kallinikos Professor of Organization Studies, Luiss University, Rome; Professor Emeritus, Department of Management, London School of Economics
20.00-22.00	<p>Conference Dinner – Wyndham Grand Athens (Level 9)</p>

Day 2: Saturday June 14, 2025: Wyndham Grand Athens

09.00-10.15	Keynote Session 3 ZEUS (Level -1) <ul style="list-style-type: none"> It takes two to thinklet: Adapting collaboration engineering for human-AI partnerships, GJ de Vreede, Dean, School of Business, Stevens Institute of Technology, USA Dealing with powerful, rapid technological transformation: shaping a new era for business schools and industry partnerships, Paulo Goes, Dean, Freeman School of Business, Tulane University, USA
10.15-10.30	Coffee Break (Level -1)
10.30-12.00	Parallel Sessions 4 <div> <div> A4: TRANSFORMING HRM THROUGH AI HERA 2 (Level 1) Chair: Nancy Papalexandris, Athens U of Economics and Business, Greece <ul style="list-style-type: none"> AI-Powered Solutions for Employee Retention within the HR Framework: Trends + Challenges, Emmanouil Choustoulakis, U of Peloponnese; Dimitris Nikoloudakis and Yannis Pollalis, U of Piraeus Human Resource Management in the Digital Era: Insights from HR Professionals in Greece, Dimitrios Papadimitriou and Dimitra Iordanoglou, Panteion U of Social and Political Sciences From Data to Competitive Success through People. The AMO Framework, Rafailia-Foteini Chousmekeridou, Eleanna Galanaki and Xenia J. Mamakou, AUEB </div> <div> B4: AI IN MANUFACTURING HERA 1 (Level 1) Chair: Panos Repoussis, Athens U of Economics and Business, Greece <ul style="list-style-type: none"> AI-Powered Drug Development - A Digital Innovation Framework, Magnus Nydén, Dafni Bika, Rachel Howe, Patrick Teung and Ed Couch, Pharmaceutical Development and Technology at AstraZeneca Optimizing Robotic Pick-and-Place Operations for Reconfigurable Manufacturing Systems, Konstantinos Giannakos, Dimitrios Tsakoumis, Stathis Plitsos, Gregory Koronakos, Giulio Vivo and Pavlos Eirinakis, U of Piraeus Enabling Technologies for Reconfigurable manufacturing Systems and their Impact on Business Models, Timoleon Farmakis, Stavros Lounis and Ioannis Mourtos, AUEB Digital Twins: A Comparative Case Analysis, Raania Khan, ESSCA School of Management; Federico Pigni, Grenoble Ecole de Management Energy efficient robotic arm motion optimization via Digital Twins, Dimitrios Tsakoumis, Gregory Koronakos, Stathis Plitsos, U of Piraeus; Johannes Feik, FFT Produktionssysteme GmbH & Co. KG; Pavlos Eirinakis, U of Piraeus </div> <div> C4: AI-POWERED ENTREPRENEURSHIP: FROM KNOWLEDGE CREATION TO STRATEGIC IMPLEMENTATION ATHINA (Level 1) Chair: Konstantinos Fouskas, University of Macedonia, Greece <ul style="list-style-type: none"> Digital Entrepreneurship and AI: How AI Technologies are Shaping Digital Entrepreneurship, Evangelos Fotiou and Konstantinos Fouskas, U of Macedonia Redefining Knowledge Creation in Startups: The Role of AI, Nina Gorovaia-Zeniou, Frederick U Strategic Layout of Enterprise Generative AI technology—Evidence based on Patent Data, Yuxue Chi and Zhongbo Jing, Central U of Finance and Economics Digital Marketing Frameworks for Startups: A comparative review of models and gaps, Christos Ziakis and Konstantinos Fouskas, U of Macedonia </div> </div>

	<ul style="list-style-type: none"> Assessing the Entrepreneurial Orientation of the ICT Companies: A Composite Index, Emmanouil Karakostas, Yannis Pollalis and Nansy Karali, U of Piraeus
	<p>D4: AI & DATA: CHALLENGES AND OPPORTUNITIES FOR MANAGEMENT RESEARCH: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> Chair: Harris Kyriakou, ESSEC, France PANELISTS: Christina Alaimo, ESSEC; Nikos Mylonopoulos, ALBA Graduate Business School; Konstantina Valogianni, IE Business School
12.00-13.00	Lunch (Level 0)
13.05-14.20	<p>Keynote Session 4 ZEUS (Level -1)</p> <ul style="list-style-type: none"> Artificial Intelligence and Organizational Change, Jannis Kallinikos, Professor of Organization Studies, Luiss University, Rome, Italy; Professor Emeritus, Department of Management, London School of Economics, UK Statistical Network Analysis: Challenges and Opportunities, Nial Friel, Professor of Statistics, University College Dublin, Ireland
14.30-16.00	<p>Parallel Sessions 5</p> <p>A5: HUMAN-AI INTERACTION AND BEHAVIORAL INSIGHTS ATHINA (Level 1) Chair: George Baltas, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> Too Much of a Good Thing? The Negative Impact of High-Performing AI Teammates on Human Performance, Triparna de Vreede, U of South Florida; Xiaoping Zhang and Xusen Cheng, Renmin U of China Can people identify who is responding? Factors affecting perceptions of AI vs Human Agents, Margarita Koukouli and George Lekakos, AUEB Adopting AI in everyday life: understanding user intentions and behaviors through an enhanced theoretical model, Georgios Spiliotis and Xenia J. Mamakou, AUEB Trust and Transparency around AI's Investment Decision-Making Processes, Dimitris Nikoloudakis, U of Piraeus; Evangelos Arvanitis, U of Thessaly; Fabien Sklavos and Yannis Pollalis, U of Piraeus <p>B5: ANALYTICS, TECHNOLOGY AND AI IN MARKETING HERA 1 (Level 1) Chairs: Sourindra Banerjee and Stavroula Spyropoulou, University of Leeds, UK</p> <ul style="list-style-type: none"> The Effect of Social Identity Orientation on Receptivity to AI, Maren Dömer, Christina Papadopoulou, Aristeidis Theotokis and Joško Brakus, U of Leeds Self-tracking technologies in social contexts: community membership implications for user wellbeing, Karen Bowen, Giuseppe Musarra, Verdiana Giannetti, Aulona Ulqinaku, Joško Brakus, U of Leeds Managing supply chain disruptions in the age of technological turbulence, Athanasia D. Nalmpanti, U of Limassol; Oluwaseun E. Olabode, U of Bradford; Constantinos N. Leonidou, U of Cyprus; Nathaniel Boso Kwame Nkrumah U of Science & Technology; Magnus Hultman, Brock U Economic Inequality and Price Premiums in Retail Markets, Ming Cheng, Jieke Chen, Sourindra Banerjee, Constantine S Katsikeas, U of Leeds

	<p>C5: AI IN ENTREPRENEURSHIP AND ENTREPRENEURIAL FINANCE. RESEARCH CHALLENGES AND PRACTICAL IMPLICATIONS FOR BUSINESS SCHOOLS: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> • Chair: Vincenzo Capizzi, UPO - Università del Piemonte Orientale, Italy • PANELISTS: Carlo Allevi, WeAreStarting; Stefano Bonini, Stevens Institute of Technology; Vincenzo Buttice, Politecnico di Milano; Matthias Mattusch, TU Dresden; Sasan Mansouri, U of Groningen
	<p>D5: AI-POWERED SUSTAINABILITY: FROM POLICY INSIGHTS TO EDUCATIONAL INNOVATION HERA 2 (Level 1)</p> <p>Chair: Eric Soderquist, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> • Data-Driven Insights on Human Security Integration in EU Green Deal Policies, Phoebe Koundouri, Kostas Dellis, Monika Mavragani, AUEB; Angelos Plataniotis, Bank of Greece; Georgios Feretzakis, AUEB • Do we do what we preach for the environment? A Pilot Study of Univ. Sustainability Initiatives, Rong Liu, Gregory Prastacos, Ying Wu and Tilak Chandana, Stevens Institute of Technology • Leveraging AI for ESG Advancement in Green Hotels: Sustainability, Innovation and Challenges, Antigoni Papadimitriou, Lehigh U; Eleni Mavragani, U of Macedonia; Brandon Freidl, Lehigh U
16.00-16.15	Coffee Break (Level -1)
16.15-18.00	<p>Parallel Sessions 6</p> <p>A6: LEADERSHIP DEVELOPMENT IN THE AGE OF AI: A Panel Discussion ZEUS (Level -1)</p> <ul style="list-style-type: none"> • Chair: Peter Dominick, Stevens Institute of Technology, USA • PANELISTS: Ioanna-Evgenia Bakouni, Maersk Training, Lloyd's Maritime Academy; Georgia Malamateniou, Schneider Electric; Vassilis Chouliaras, Barilla Group <p>B6: SOCIAL MEDIA AND USER EXPERIENCE ATHINA (Level 1)</p> <p>Chair: Michael Tsiros, University of Miami, USA</p> <ul style="list-style-type: none"> • The Smartphone Intuition: How Smartphone Use Decreases Decision-Making Confidence, Michael Tsiros, Vincentia Yuen and Claudia Townsend, U of Miami • Asymmetric effects of Service attributes on Traveler Satisfaction with Semi Supervised Topic Modelling, Dimitris Papakyriakopoulos, Apostolos Giovanis, U of West Attica; Pinelopi Athanasopoulou, U of Peloponnese • Age-related differences in attitudes towards, and usage of, Chinese AI and Social Media Applications among U.S. citizens, Andrew Ward, Lehigh U • The Digital Mirror: Social Media Influencers, AI, and the Reconstruction of Idealized Femininity, Sara Hathout, Chaimae Hathout and Kenza El Badia, ESCA Ecole de Management <p>C6: LAW, IP AND ETHICAL IMPLICATIONS OF AI HERA 1 (Level 1)</p> <p>Chair: Stina Teilman-Lock, Copenhagen Business School, Denmark</p> <ul style="list-style-type: none"> • Intellectual Property Rights and AI-Generated Works: Legal and Economic Challenges, Knarik Gasparyan and Nicholas S. Vonortas, George Washington U • AI, Advanced Technologies, and the Need to Revise Copyright Law, Eric Clemons, U of Pennsylvania; Andrej Savin, Copenhagen Business School; Maximilian Schreieck, Universität Innsbruck; Stina Teilmann-Lock, Copenhagen Business School • Surviving Generative AI: Temporal Trajectory of Resilience in Stack Overflow and GitHub, Dewan Scholtz, Anastasia Griva and Kieran Conboy, U Galway • Political Risk as a Regime Switching Process, Denis Zenios, Technical U of Munich; Stavros Zenios, Durham U

	<p>D6: AI INNOVATIONS IN BUSINESS EDUCATION HERA 2 (Level 1)</p> <p>Chair: May Portuguese-Castro, PUCP - Pontificia Universidad Católica del Peru, Peru</p> <ul style="list-style-type: none"> • Co-Teaching with AI-Powered Chatbots: Role-Playing Simulations and the Future of Business Education, May Portuguese-Castro, Pontificia Universidad Católica del Perú • Transforming Business Education with AI: Three Case Studies, Alkis Vazacopoulos, Stevens Institute of Technology • Exploring the Impact of Digital Transformation on Education and Inclusivity, Emmanouil Choustoulakis, U of Peloponnese; Dimitris Nikoloudakis and Yannis Pollalis, U of Piraeus • Bridging Experiential Learning and AI in Management Education: Research on Trust Literacy and Structured Frameworks, Antigoni Papadimitriou, Zilong Pan and Brandon Freidl, Lehigh U
18.00-18.15	<p>CLOSING OF THE ATHENS CONFERENCE ZEUS (Level -1)</p>

Day 3: Sunday June 15, 2025: Hotel HERMES, Hermoupolis, Syros Island

	Boat trip to Syros
	Free time
14.30-15.00	Welcome coffee and refreshments
15.00-16.30	<p>S1. FINTECH IN THE AI ERA Chair: Steve Yang, Stevens Institute of Technology, USA</p> <ul style="list-style-type: none"> • AMM applications to centralized markets, Ionut Florescu and Zachary Feinstein, Stevens Institute of Technology • Risk Factor Premium through LLMs, Steve Yang, Beichen Zhang, Shanshan Yang and Jingrui Li, Stevens Institute of Technology • A Techno-Politics perspective on Digital Currencies: Digital Sovereignty, Security and Global financial Power, Julia Staszczak, Norwegian U of Science and Technology; Spyros Angelopoulos, Durham U; Patrick Mikalef, Norwegian U of Science and Technology
16.30-16.45	Coffee Break
16.45-18.15	<p>S2. HEALTH ANALYTICS Chair: John Kornak, U of California San Francisco, USA</p> <ul style="list-style-type: none"> • Statistical Modeling of fMRI Data for Presurgical Planning, Timothy Johnson, U of Michigan • Repetitive Head Impact Exposure and Concussion Risk: Novel Machine Learning/AI Methods to the Rescue, Jaroslav Harezlak, Indiana U Bloomington • Increasing efficiency and quality of clinical care operations with a LLM-based agent system, Christian Locher, Anna Bernhard, Tim Gruber, THI Business School; Thomas Kleemann, Klinikum Ingolstadt • Cross-sectional estimates in multi-state models with applications in the HIV cascade of care, Giorgos Bakoyannis, Constantin T Yiannoutsos and Felix Pabon-Rodriguez, Indiana U • Toward Machine Learning with Bayesian Image Analysis in Transformed Spaces, John Kornak, U of California; Konstantinos Bakas, King Abdullah U of Science and Technology; Karl Young, U of California; Eric Friedman, Berkeley; Hernando Ombao, King Abdullah U of Science and Technology

Day 4: Monday June 16, 2025: Hotel HERMES, Hermoupolis, Syros Island

09.00-10.30	<p>RESEARCH COLLOQUIUM</p> <p>Chair: Panos Repoussis, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> • Capturing the value of intangible assets in micro data to promote the EU's growth and competitiveness" (Horizon 2020), Aimilia Protogerou, Panagiotis Panagiotopoulos, Aggelos Tsakanikas, and Yannis Caloghirou, National Technical U of Athens • Developing Compassionate Workplaces in Europe for the digital and green work environment to protect employees mental and physical health and well-being, Irene Nikandrou, Leda Panayotopoulou, Erifilli Chatzopoulou, Areti Gkypali, AUEB; Sofia Topakas, U of Sheffield; Joachim Cohen, Vrije U Brussel; Caro Tishelman, Tiziana Sardiello, Lulea U of Technology; Klaus Jurgen Wegleitner, U of Graz • MODAPTO and Reconfigurable Manufacturing: Enabling Modular Intelligence through Digital Twins and Robotic Optimization, Konstantinos Giannakos, Dimitris Tsakoumis, Stathis Plitsos, Gregory Koronakos and Pavlos Eirinakis, U of Piraeus
10.30-11.00	Coffee break
11.00-12.00	<p>PROFESSIONAL DEVELOPMENT WORKSHOP 1</p> <ul style="list-style-type: none"> • How to Present a Research Paper or a Job Talk, Eric Clemons, U of Pennsylvania
12.00-14.00	Break
14.00-15.00	<p>PROFESSIONAL DEVELOPMENT WORKSHOP 2</p> <ul style="list-style-type: none"> • AI in Teaching: A Practical Workshop for Educators, Alkis Vazacopoulos, Stevens Institute of Technology
15.00-15.15	Coffee Break
15.15-17.00	<p>PROFESSIONAL DEVELOPMENT WORKSHOPS 3 and 4</p> <ul style="list-style-type: none"> • AI in Research and Publishing, Panagiotis Kyriakopoulos, King's College London • AI Agents in Educations; From Theory to Practice, Alkis Vazacopoulos, Stevens Institute of Technology

Day 5: Tuesday June 17, 2025: Hotel HERMES, Hermoupolis, Syros Island

Doctoral Consortium

9.00-9.15	WELCOME REMARKS
09.15-10.45	<p>DC1: ADVANCED ANALYTICS Discussants: Ioannis Ntzoufras and Dimitris Karlis, Athens U of Economics and Business</p> <ul style="list-style-type: none"> Modelling unemployment state for countries using bivariate time series models for ordinal data, Anna Nalpantidi, AUEB (Advisor: Dimitris Karlis) Building a data science capability: a phenomenological investigation of data science technology adoption in small firms, Roger Adams, U of Stirling (Advisors: Oliver Mallett, Najib Murad) Forensic Examination of Dynamic Signatures Using Multivariate Bayesian Modelling and Hidden Markov Model, Lampis Tzai, AUEB & U of Lausanne (Advisors: Ioannis Ntzoufras & Franco Taroni) Real-Time Pattern Recognition in Data Streams in an IoT Context, Elias Polytarchos, AUEB (Advisor: Katerina Pramataris) Graph Neural Networks: Structures, Algorithms and Industrial Applications, Dimitrios Tsakoumis, U of Piraeus (Advisor: Pavlos Eirnakis)
10.45-11.00	Coffee Break
11.00-12.30	<p>DC2: SPORTS AND HEALTH Discussants: John Kornak, U of California, San Francisco, USA and Ioannis Ntzoufras, Athens U of Economics and Business, Greece</p> <ul style="list-style-type: none"> Lasso Multinomial Performance Indicators for in-play Basketball Data, Argyro Damoulaki, AUEB (Advisor: Ioannis Ntzoufras) Bayesian fMRI analysis in Fourier space, Konstantinos Bakas, King Abdullah U of Science and Technology (Advisors: Hernando Ombao) Predicting Dementia Onset and Progression from Longitudinal Neuroimaging Data, Athanasia Kalogirou, AUEB (Advisor: Ioannis Ntzoufras)
12.30-13.30	Break
13.30-15.00	<p>DC3: MARKETING & INNOVATION IN THE DIGITAL ERA Discussants: Costas Katsikeas, University of Leeds, UK, and Harris Kyriakou, ESSEC, France</p> <ul style="list-style-type: none"> Fostering a Culture of Impactful Innovation for Business Future-Proofing, Ana-Maria Torjescu, Bucharest U of Economic Studies (Advisor: Carmen Monica Paunescu) Flamenco and the Spain Brand: Exploring Cultural Heritage as a National Identity Driver, Lorena Silva Eunapio da Conceição, U de Sevilla (Advisor: Jesús Heredia-Carroza) Control and Time in Crowd-driven Online Environments, Dewan Scholtz, U of Galway (Advisor: Anastasia Griva) Love and Logic. Reconciling Rationality and Brand Love in B2B Relationships, Anagnostis Alexandros Metaxas, AUEB (Advisor: Konstantinos Indounas)
15.00-15.15	Coffee Break
15.15-16.45	<p>DC4: STRATEGY IN THE DIGITAL ERA Discussants: Nicholas Vonortas, George Washington University, USA and Stavros Zenios, Durham University, UK and University of Cyprus, Cyprus</p> <ul style="list-style-type: none"> Advanced Data Analytics in Tax Administration: The case of the independent authority for public revenue, Xanthippi Giannouzi, U of Piraeus (Advisor: Yannis Pollalis) ICT firms' growth: The moderating role of ownership structure, Fatma Hammami, U of Strasbourg (Advisor: Géraldine Broje) The Role of Artificial Intelligence (AI) in Business Decision-Making, Bassam Abukharma, Bucharest U of Economic Studies (Advisor: Sorin Anagnoste)

	<ul style="list-style-type: none"> Artificial Intelligence and Sustainable Project Management: A Structured Literature Review, Rizwan Ahmad, Ca' Foscari U of Venice (Advisor: Maurizio Massaro)
16.45-17.00	CLOSING OF THE LMDE 2025 CONFERENCE - Meeting again in 2027!